



WORLD URBAN CAMPAIGN

15TH STEERING COMMITTEE MEETING

24 JULY 2016

HARRIS HOTEL & CONVENTIONS GUBENG, SURABAYA / INDONESIA

ONLINE REGISTRATION: [HTTP://WWW.WORLDBANCAMPAIGN.ORG/EVENTS/SCM15](http://www.worldurbancampaign.org/events/scm15)

BACKGROUND

Launched in Rio de Janeiro in March 2010, the World Urban Campaign (WUC) is governed by a Steering Committee that was formalized at its fifth meeting in Shanghai during the 2010 World Expo 'Better City, Better Life'.

The Steering Committee is the WUC's governing body and is comprised of selected UN-Habitat's official partner organizations. The Steering Committee is responsible for establishing the Campaign's goals and objectives, defining the activities, strategies, annual work plan, and setting the Campaign's governing procedures. The Steering Committee works closely with the WUC Secretariat.

The Steering Committee is composed of working groups for WUC activities and are comprised of Steering Committee members. Working groups help plan and bolster the Campaign activities such as outreach and communication strategies, business plans, resource mobilization and knowledge sharing.

Previous Steering Committee Meetings (SCM):

- 1st SCM: 12-14 October 2009, Barcelona (Hosted by Provincial Government of Barcelona)
- 2nd SCM: 7-9 December 2009, Paris (Hosted by IUA Région Ile de France)
- 3rd SCM: 20 March 2010, Rio de Janeiro (hosted by Brazilian Institute of Municipal Administration)
- 4th SCM: 30 May- 2 June 2010, Alicante (hosted by the Municipality of Alicante)
- 5th SCM: 8-10 October 2010, Shanghai (hosted by CRECC, China)
- 6th SCM: 7-8 September 2011, Amsterdam (hosted by Arcadis)
- 7th SCM: 12-13 March 2012, Marseille
- 8th SCM: 2 September 2012, Naples, Italy (hosted by University of Naples Federico II)
- 9th SCM: 28-29 September 2013, Nantes, France (hosted by Cité des Congrès, Nantes Métropole)
- 10th SCM: 6 April 2014, Medellin, Colombia (hosted in conjunction with the World Urban Forum 7)
- 11th SCM: 15 October 2014, Caserta, Italy (hosted in conjunction with the First Urban Thinkers Campus)
- 12th SCM: 11-12 April 2015, Nairobi, Kenya (hosted in conjunction with the first meeting of the General Assembly of Partners, the Second Preparatory Committee for Habitat III and the 25th Session of the Governing Council of UN-Habitat)
- 13th SCM: 3 October 2015, New York City, USA (hosted by MAS NY)
- 14th SCM: 15-16 March 2016, Prague, Czech Republic (hosted by FIDIC and the Czech Government)

The main results of the last Steering Committee meeting were:

On 15-16 March 2016, the Steering Committee of the World Urban Campaign (WUC) convened for its 14th meeting in Prague/Czech Republic. Participants met on the same day as the 4th Meeting of the General Assembly of Partners (GAP) Executive Committee Meeting. The Habitat III Regional Meeting for Europe, which saw the last of 5 Regional Meetings for the preparation of the Habitat III Conference, took place back to back with this meeting (16-18 March 2016).

Following a briefing by the Habitat III Secretariat Coordinator on the preparations of the Conference, as well as a briefing by the GAP President, the attendees focused on the updates from the World Urban Campaign, in particular: 1/ The City We Need 2.0, the main outcome of the Urban Thinkers Campuses process initiated at the 11th Steering Committee; 2/ the proposal of the UN High-Level Committee on Programmes to use the WUC as a Multi-Stakeholder Partnership on Urbanization; 3/ WUCs communication and outreach efforts (i.e. a new World Urban Campaign website, the recently launched WUC TV and The City We Need Series). The attendees also reorganized the Steering Committee's Working Groups in order to prepare for the new perspectives offered by the Habitat III Conference.

The main outcomes of the meeting were:

- The Steering Committee unanimously adopted The City We Need 2.0.
- The Steering Committee reiterated the importance of the WUC as the main partners' platform – towards Habitat III and beyond, congratulating the proposal of UN agencies joining the WUC, to be used to articulate a Multi-Stakeholder Partnership on Urbanization.
- The Steering Committee reconstituted its Working Groups into the following committees:
 - 1) The City We Need 2.0 and Urban Solutions
 - 2) Monitoring and Indicators
 - 3) Communication, Outreach and Events
 - 4) WUC 3.0
 - 5) Implementation
- The Steering Committee agreed that WUC's contribution to the implementation of the *The City We Need 2.0*, the New Urban Agenda and the Quito Implementation Agenda are crucial elements to generate commitment to action towards achieving sustainable urbanization, and that the WUC is well positioned to play a key role in multi-stakeholder partnerships in the post-Habitat III architecture.
- The Steering Committee agreed that the WUC Standing Committee should be composed of representatives of the Constituent Groups as defined for the General Assembly of Partners.

OBJECTIVES

The objectives of the 15th Steering Committee meeting will be:

- A. To discuss how UN Agencies can join the World Urban Campaign to form a multi-stakeholder partnerships platform
- B. To review progress of the working groups:
 - 1) The City We Need Drafting Committee and Urban Solutions
 - 2) Monitoring and Indicators Committee
 - 3) Communication, Outreach and Events Committee
 - 4) WUC 3.0
 - 5) Implementation
- C. To exchange on the preparation partners activities towards and at the Habitat III Conference



DRAFT AGENDA - SUNDAY, 24 JULY 2016

Time	Agenda Point	Moderator(s)/Presenter(s)/ Speaker(s)
9:00	INTRODUCTION <ul style="list-style-type: none"> - Welcome and adoption of the meeting agenda - Introduction of new World Urban Campaign partners 	Eugenie Birch Christine Auclair
9:30	HABITAT III & GAP UPDATES <ul style="list-style-type: none"> o Briefing by the Habitat III Secretariat Coordinator o Briefing by GAP President 	Ana Moreno Eugenie Birch
11:00	PROGRESS REPORTS PART I Progress reports presented by: <ul style="list-style-type: none"> o World Urban Campaign Secretariat¹ 	Christine Auclair
11:30	Coffee Break	
11:45	PROGRESS REPORTS PART II <ul style="list-style-type: none"> o Working Groups²: <ol style="list-style-type: none"> 1) The City We Need and Urban Solutions 2) Monitoring and Indicators 3) Communication, Outreach and Events 4) WUC 3.0 5) Implementation 	Working Group Chairs <ol style="list-style-type: none"> 1) Nicholas You 2) Lucy Stevens 3) Pilar Balbuena 4) Ismael Fernandez 5) Eric Huybrechts
13:00	Lunch Break	
14:00	MULTI-STAKEHOLDER PARTNERSHIPS Discussion & debate on how UN Agencies can join WUC <ul style="list-style-type: none"> o Presentation of background / HLCP and CEB decisions (by WUC Secretariat) o Proposal of TORs & representation in the Standing Committee o Development of timeline 	Christine Auclair All participants
15:30	Coffee Break	
15:45	PREPARATIONS FOR HABITAT III <ul style="list-style-type: none"> o Discussion of partner's activities at PrepCom3 and Habitat III (side, networking, training and parallel events) o Discussion for continued TCWN 2.0 promotion 	Eugenie Birch Christine Auclair All participants
17:00	CONCLUSION AND WAY FORWARD	Eugenie Birch Christine Auclair

¹ The progress report will include a briefing on the financial report, the Urban Thinkers Campuses, Urban Campaigns, WUC Communication & Outreach activities, etc.

² Working Groups are requested to each submit a written progress report two weeks before the meeting. Progress reports will be included in the final meeting report. Working Groups are requested to limit their presentations at the SCM15 to 5 minutes each.



VENUE

HARRIS Hotel & Conventions Gubeng

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