



WORLD URBAN CAMPAIGN

16TH STEERING COMMITTEE MEETING

15-16 OCTOBER 2016

MERCURE ALAMEDA HOTEL

QUITO/ECUADOR

ONLINE REGISTRATION: [HTTP://WWW.WORLDBANCAMPAIGN.ORG/EVENTS/SCM16](http://www.worldurbancampaign.org/events/scm16)

BACKGROUND

Launched in Rio de Janeiro in March 2010, the World Urban Campaign (WUC) is governed by a Steering Committee that was formalized at its fifth meeting in Shanghai during the 2010 World Expo 'Better City, Better Life'.

The Steering Committee is the WUC's governing body and is comprised of selected UN-Habitat's official partner organizations. The Steering Committee is responsible for establishing the Campaign's goals and objectives, defining the activities, strategies, annual work plan, and setting the Campaign's governing procedures. The Steering Committee works closely with the WUC Secretariat.

The Steering Committee is composed of working groups for WUC activities and are comprised of Steering Committee members. Working groups help plan and bolster the Campaign activities such as outreach and communication strategies, business plans, resource mobilization and knowledge sharing.

Previous Steering Committee Meetings (SCM):

- 1st SCM: 12-14 October 2009, Barcelona (Hosted by Provincial Government of Barcelona)
- 2nd SCM: 7-9 December 2009, Paris (Hosted by IUA Région Ile de France)
- 3rd SCM: 20 March 2010, Rio de Janeiro (hosted by Brazilian Institute of Municipal Administration)
- 4th SCM: 30 May- 2 June 2010, Alicante (hosted by the Municipality of Alicante)
- 5th SCM: 8-10 October 2010, Shanghai (hosted by CRECC, China)
- 6th SCM: 7-8 September 2011, Amsterdam (hosted by Arcadis)
- 7th SCM: 12-13 March 2012, Marseille
- 8th SCM: 2 September 2012, Naples, Italy (hosted by University of Naples Federico II)
- 9th SCM: 28-29 September 2013, Nantes, France (hosted by Cité des Congrès, Nantes Métropole)
- 10th SCM: 6 April 2014, Medellin, Colombia (hosted in conjunction with the World Urban Forum 7)
- 11th SCM: 15 October 2014, Caserta, Italy (hosted in conjunction with the First Urban Thinkers Campus)
- 12th SCM: 11-12 April 2015, Nairobi, Kenya (hosted in conjunction with the first meeting of the General Assembly of Partners, the Second Preparatory Committee for Habitat III and the 25th Session of the Governing Council of UN-Habitat)
- 13th SCM: 3 October 2015, New York City, USA (hosted by MAS NY)
- 14th SCM: 15-16 March 2016, Prague, Czech Republic (hosted by FIDIC and the Czech Government)
- 15th SCM: 24 July 2016, Surabaya, Indonesia

The main results of the last Steering Committee meeting were:

On 24 July 2016, the Steering Committee of the World Urban Campaign (WUC) convened for its 15th meeting in Surabaya, Indonesia. Participants met one day following the 5th Meeting of the General Assembly of Partners (GAP) Executive Committee. The Third Preparatory Committee for Habitat III took place back to back with this meeting (25-27 July 2016).

Following a briefing on the GAP by its President and a report of the WUC Secretariat by the WUC Project Leader, the attendees focused on the working groups progress, in particular: 1/ the Urban Solutions process; 2/ WUCs communication and outreach efforts towards Habitat III; 3/ platform of commitments of WUC partners beyond Habitat III to implement the New Urban Agenda; 4/ integration of UN agencies in the WUC architecture; 5/ preparation of upcoming elections of the WUC Standing committee members and WUC co-chairs.

The Habitat III Secretariat Coordinator gave a briefing on the progress towards Quito and engaged in an exchange with participants on the future of the WUC.

In the last part of the meeting, UN-Habitat Executive Director and Secretary General of the Habitat III Conference Dr. Joan Clos addressed the Steering Committee by sharing his vision regarding the important role of the WUC in the post-Habitat III era.

The main outcomes of the meeting were:

- The Steering Committee reiterated the importance of the WUC as a critical partners’ platform to continue campaigning on sustainable urbanization in order to increase awareness and identify solutions to implement the New Urban Agenda. This was supported by Dr. Clos in his address to the Committee.
- The WUC working groups needs to focus its actions on the following before the Habitat III Conference:
 - 1) The identification and dissemination of Urban Solutions
 - 2) Strengthening joined communication, outreach and events of WUC partners
 - 3) Gathering the commitments of WUC partners towards the New Urban Agenda to be integrated into the Quito Commitments
- The Steering Committee Terms of Reference have been amended in preparation for the elections of the Standing Committee members to be held at the next Steering Committee meeting in Quito on 15 and 16 October 2016.

OBJECTIVES

The objectives of the 16th Steering Committee meeting will be:

- A. To conduct elections of the WUC Standing and Steering Committee co-Chairs.
- B. To review progress of the working groups:
 - 1) The City We Need Drafting Committee and Urban Solutions
 - 2) Monitoring and Indicators Committee
 - 3) Communication, Outreach and Events Committee
 - 4) WUC 3.0
 - 5) Implementation
- C. To exchange on the preparation partners activities in the post-Habitat III era, in particular in regard to the implementation of the New Urban Agenda and related advocacy and campaign efforts, particularly the Urban Thinkers Campus process.



DRAFT AGENDA SATURDAY, 15 OCTOBER 2016 (18:00 – 20:00 HRS)

Time	Agenda Point	Moderator(s)/Presenter(s)/ Speaker(s)
18:00	INTRODUCTION <ul style="list-style-type: none"> - Welcome and adoption of the meeting agenda - Introduction of new World Urban Campaign partners 	Eugenie Birch Christine Auclair
18:15	WUC ELECTIONS FOR STEERING COMMITTEE CO-CHAIRS AND STANDING COMMITTEE CHAIRS (LEAD PARTNERS ONLY)	Christine Auclair
19:00	HABITAT III & GAP UPDATES <ul style="list-style-type: none"> o Briefing by the Habitat III Secretariat Coordinator o Briefing by GAP President 	Ana Moreno Eugenie Birch
19:15	PROGRESS REPORTS PART I Progress reports presented by: <ul style="list-style-type: none"> o World Urban Campaign Secretariat 	Christine Auclair
19:25	PROGRESS REPORTS PART II <ul style="list-style-type: none"> o Working Groups¹: <ol style="list-style-type: none"> 1) The City We Need and Urban Solutions 2) Monitoring and Indicators 3) Communication, Outreach and Events 4) WUC 3.0 5) Implementation 	Working Group Chairs <ol style="list-style-type: none"> 1) Nicholas You 2) Lucy Stevens 3) Pilar Balbuena 4) Ismael Fernandez 5) Eric Huybrechts
19:50	CONCLUSION AND WAY FORWARD	Chair, Steering Committee Christine Auclair

SUNDAY, 16 OCTOBER 2016 (08:00 – 10:00 HRS)

Time	Agenda Point	Moderator(s)/Presenter(s)/ Speaker(s)
8:00	INTRODUCTION <ul style="list-style-type: none"> - Welcome and adoption of the meeting agenda - Introduction of new World Urban Campaign partners 	Chair, Steering Committee Christine Auclair
8:10	The Post Habitat III Era: <ol style="list-style-type: none"> 1) Overall vision and strategy 2) Thematic focus of the campaign 3) Working Groups 4) Urban Thinkers Campus – Phase II 5) Upcoming milestones: GC26 and WUF9 6) Next Steering Committee Meeting 	
9:45	CONCLUSION AND WAY FORWARD	Chair, Steering Committee Christine Auclair

¹ Working Groups are requested to each submit a written progress report two weeks before the meeting. Progress reports will be included in the final meeting report. Working Groups are requested to limit their presentations at the SCM15 to 5 minutes each.



VENUE

Mercure ALAMEDA Hotel

Av. Roca E4-122 y Amazonas

Quito/Ecuador

<http://www.mercurequito.com.ec/>

