



WORLD URBAN CAMPAIGN

14TH STEERING COMMITTEE MEETING

15- 16 MARCH 2016

VENUES:

DAY 1: CZECH TECHNOLOGICAL UNIVERSITY LIBRARY

DAY 2: PRAGUE CONGRESS CENTRE

PRAGUE/CZECH REPUBLIC

ONLINE REGISTRATION: [HTTP://WWW.WORLDURBANCAMPAIGN.ORG/EVENTS/SCM14](http://www.worldurbancampaign.org/events/scm14)

BACKGROUND

Launched in Rio de Janeiro in March 2010, the World Urban Campaign (WUC) is governed by a Steering Committee that was formalized at its fifth meeting in Shanghai during the 2010 World Expo 'Better City, Better Life'.

The Steering Committee is the WUC's governing body and is comprised of selected UN-Habitat's official partner organizations. The Steering Committee is responsible for establishing the Campaign's goals and objectives, defining the activities, strategies, annual work plan, and setting the Campaign's governing procedures. The Steering Committee works closely with the WUC Secretariat.

The Steering Committee is composed of working groups for WUC activities and are comprised of Steering Committee members. Working groups help plan and bolster the Campaign activities such as outreach and communication strategies, business plans, resource mobilization and knowledge sharing.

Previous Steering Committee Meetings (SCM):

- 1st SCM: 12-14 October 2009, Barcelona (Hosted by Provincial Government of Barcelona)
- 2nd SCM: 7-9 December 2009, Paris (Hosted by IUA Région Ile de France)
- 3rd SCM: 20 March 2010, Rio de Janeiro (hosted by Brazilian Institute of Municipal Administration)
- 4th SCM: 30 May- 2 June 2010, Alicante (hosted by the Municipality of Alicante)
- 5th SCM: 8-10 October 2010, Shanghai (hosted by CRECC, China)
- 6th SCM: 7-8 September 2011, Amsterdam (hosted by Arcadis)
- 7th SCM: 12-13 March 2012, Marseille
- 8th SCM: 2 September 2012, Naples, Italy (hosted by University of Naples Federico II)
- 9th SCM: 28-29 September 2013, Nantes, France (hosted by Cité des Congrès, Nantes Métropole)
- 10th SCM: 6 April 2014, Medellin, Colombia (hosted in conjunction with the World Urban Forum 7)
- 11th SCM: 15 October 2014, Caserta, Italy (hosted in conjunction with the First Urban Thinkers Campus)
- 12th SCM: 11-12 April 2015, Nairobi, Kenya (hosted in conjunction with the first meeting of the General Assembly of Partners, the Second Preparatory Committee for Habitat III and the 25th Session of the Governing Council of UN-Habitat)
- 13th SCM: 3 October 2015, New York City, USA (hosted by MAS NY)

The main results of the last Steering Committee meeting were:

Participants met a day after the 2nd Meeting of the General Assembly of Partners (GAP) Executive Committee Meeting and the main GAP meeting. The United Nations Sustainable Development Summit, which saw the adoption of 17 new Sustainable Development Goals, took place one week prior to this meeting.

Following a briefing by the Habitat III Secretariat Coordinator on the preparations of the Conference, the attendees focused on the updates from the World Urban Campaign, in particular its communication and outreach efforts (i.e. a new World Urban Campaign website). They discussed three WUC activities and special initiatives: the Urban Thinkers Campuses (UTCs), National Urban Campaigns (NUCs), and the General Assembly of Partners (GAP). The attendees also reconstituted the Steering Committee's Working Groups.

The main outcomes of the meeting were:

- The Steering Committee reiterated the importance of the WUC as the main partners' platform – towards Habitat III and beyond.
- The Steering Committee reconstituted its Working Groups into the following committees:
 - 1) The City We Need Drafting Committee
 - 2) Monitoring and Indicators Committee
 - 3) Communication, Outreach and Events Committee
 - 4) Long-term Planning Committee
- The Steering Committee discussed how to improve WUC communication and contributions to Habitat III, including how to capitalize on the UTCs, drawing on the momentum generated through these events beyond Habitat III.
- The Steering Committee encouraged the WUC-Secretariat to request already approved UTCs to cover principles and themes from *The City We Need* that have not yet been addressed.
- The Steering Committee agreed that WUC's contribution to the implementation of the recently adopted Framework for Post 2015 Development (SDGs), in particular SDG11, is a crucial commitment to action for the coming 15 years, and that *The City We Need 2.0* should include recommendations to the implementation of the SDGs.

OBJECTIVES

The objectives of the 14th Steering Committee meeting will be:

- A. To discuss and adopt the proposed draft of *The City We Need 2.0* partners consensus document prepared by the WUC Working Group 1 "*The City We Need 2.0 Drafting Committee*" and reviewed by WUC partners
- B. To review progress of the working groups:
 - 1) The City We Need Drafting Committee
 - 2) Monitoring and Indicators Committee
 - 3) Communication, Outreach and Events Committee
 - 4) Long-term Planning Committee
- C. To exchange on the preparation of upcoming events towards the Habitat III Conference



DRAFT AGENDA

DAY 1 - TUESDAY, 15 MARCH 2016

10.00 INTRODUCTION

- Welcome and adoption of the meeting agenda
- Introduction of new World Urban Campaign partners

10.30 HABITAT III & GAP UPDATES

- Briefing by the Habitat III Secretariat Coordinator
- Briefing by GAP President

11.00 PROGRESS REPORTS

Progress reports presented by:

- World Urban Campaign Secretariat¹
- World Urban Campaign Partners²
- Working Groups³

11.45 COFFEE BREAK

12.00 THE CITY WE NEED 2.0

Discussion and debate on the proposed “The City We Need 2.0” partner’s consensus document and related inputs

- Urban Thinkers Campuses
- Urban Campaigns
- Urban Solutions

13.00 LUNCH BREAK

14.00 THE CITY WE NEED 2.0

Continued discussion and interim adoption of “The City We Need 2.0” partner’s consensus document

15.30 COFFEE BREAK

15.45 THE CITY WE NEED 2.0

- Continued discussion and interim adoption of “The City We Need 2.0” partner’s consensus document
- Discussion of the strategy for TCWN 2.0 launch and distribution

18.00 CONCLUSION AND WAY FORWARD

¹ The progress report will include a briefing on the financial report, the Urban Thinkers Campuses, Urban Campaigns, WUC Communication & Outreach activities, etc.

² Partners are requested to each submit a written progress report two weeks before the meeting. Progress reports will be included in the final meeting report. They will be no oral presentation during the meeting.

³ Working Groups are requested to each submit a written progress report two weeks before the meeting. Progress reports will be included in the final meeting report. They are asked to keep their oral presentations to a maximum of 4 minutes each.



DAY 2 - WEDNESDAY, 16 MARCH 2016

18.00 INTRODUCTION

- Welcome
- Introduction of new World Urban Campaign partners

18.15 UPDATE ON DAY 1 OF THE SCM14

- Update on the decisions made during Day 1 of the SCM14, in particular on the status of the adoption of *The City We Need 2.0*

18.45 THE CITY WE NEED 2.0

Continued discussion of “The City We Need 2.0” partner’s consensus document

19.15 THE CITY WE NEED 2.0 & WAY FORWARD

Final adoption of “The City We Need 2.0” partner’s consensus document and discussion on way forward

20.00 CONCLUSION



VENUES

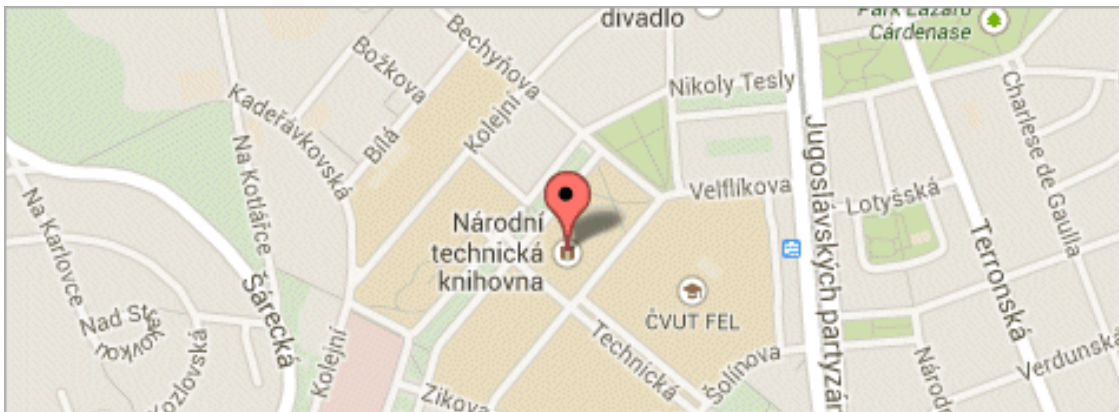
DAY 1: CZECH TECHNOLOGICAL UNIVERSITY LIBRARY (NTK)

TECHNIKA 6/2710

16080 PRAGUE 6 - DEJVICE

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[HTTPS://WWW.TECHLIB.CZ/EN/2755-THE-BUILDING](https://www.techlib.cz/en/2755-the-building)



DAY 2: PRAGUE CONGRESS CENTRE

KVĚTNA 1640/65, 140 21 PRAHA 4 - NUSLE-PRAHA 4

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[HTTP://WWW.EUROPEANHABITAT.COM/?LANG=EN](http://www.europeanhabitat.com/?LANG=EN)

