

## REPORT OF THE 14<sup>TH</sup> STEERING COMMITTEE MEETING

15-16 March 2016

Day 1: Czech Technological University / Faculty of Civil Engineering

Day 2: Prague Congress Centre

Prague/Czech Republic

### Executive Summary

On 15-16 March 2016, the Steering Committee of the World Urban Campaign (WUC) convened for its 14<sup>th</sup> meeting in Prague/Czech Republic. Participants met on the same day as the 4<sup>th</sup> Meeting of the General Assembly of Partners (GAP) Executive Committee Meeting. The Habitat III Regional Meeting for Europe, which saw the last of 5 Regional Meetings for the preparation of the Habitat III Conference, took place back to back with this meeting (16-18 March 2016).

Following a briefing by the Habitat III Secretariat Coordinator on the preparations of the Conference, as well as a briefing by the GAP President, the attendees focused on the updates from the World Urban Campaign, in particular: 1/ The City We Need 2.0, the main outcome of the Urban Thinkers Campuses process initiated at the 11th Steering Committee; 2/ the proposal of the UN High-Level Committee on Programmes to use the WUC as a Multi-Stakeholder Partnership on Urbanization; 3/ WUCs communication and outreach efforts (i.e. a new World Urban Campaign website, the recently launched WUC TV and The City We Need Series). The attendees also reorganized the Steering Committee's Working Groups in order to prepare for the new perspectives offered by the Habitat III Conference.

#### The main outcomes of the meeting were:

- The Steering Committee unanimously adopted The City We Need 2.0.
- The Steering Committee reiterated the importance of the WUC as the main partners' platform – towards Habitat III and beyond, congratulating the proposal of UN agencies joining the WUC, to be used to articulate a Multi-Stakeholder Partnership on Urbanization.
- The Steering Committee reconstituted its Working Groups into the following committees:
  - 1) The City We Need 2.0 and Urban Solutions
  - 2) Monitoring and Indicators
  - 3) Communication, Outreach and Events
  - 4) WUC 3.0
  - 5) Implementation
- The Steering Committee agreed that WUC's contribution to the implementation of the *The City We Need 2.0*, the New Urban Agenda and the Quito Implementation Agenda are crucial elements to generate commitment to action towards achieving sustainable urbanization, and that the WUC is well positioned to play a key role in multi-stakeholder partnerships in the post-Habitat III architecture.
- The Steering Committee agreed that the WUC Standing Committee should be composed of representatives of the Constituent Groups as defined for the General Assembly of Partners.

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*All Annexes are available on Dropbox:*

<https://www.dropbox.com/sh/33ln0p2lryeznx9/AAC5nJk8wJnTLftnwa9i5mpXa/SCM%2014%20REPORT?dl=0>

## A. MEETING OBJECTIVES

The objectives of the 14<sup>th</sup> Steering Committee meeting were:

- A. To discuss and adopt the proposed draft of *The City We Need 2.0* partners consensus document prepared by the WUC Working Group 1 “*The City We Need 2.0 Drafting Committee*” and reviewed by the WUC partners.
- B. To review progress of the working groups:
  - 1) The City We Need Drafting Committee
  - 2) Monitoring and Indicators Committee
  - 3) Communication, Outreach and Events Committee
  - 4) Long-term Planning Committee
- C. To exchange on the preparation of upcoming events towards the Habitat III Conference.

## B. INTRODUCTION

Dr. Eugenie Birch, Chair, World Urban Campaign Steering Committee, opened the meeting hosted by the International Federation of Consulting Engineers (FIDIC) at the Czech Technical University (Faculty of Civil Engineering), and welcomed all participants<sup>1</sup>. She announced that, in the absence of any objection, the meeting would be audio recorded. The Steering Committee then voted to adopt the draft meeting agenda.<sup>2</sup>

## C. HABITAT III UPDATES

### 1. UPDATE BY HABITAT III SECRETARIAT COORDINATOR

To begin the meeting, Ms. Ana Moreno, Habitat III Secretariat Coordinator, gave an update on the preparations for the United Nations Conference on Housing and Sustainable Urban Development (Habitat III). Ms. Moreno began by highlighting that the preparations for the Zero Draft of the New Urban Agenda had started at the first Preparatory Committee for Habitat III (PrepCom1) in September 2014. Since then, the Habitat III Policy Units and Issue Papers process had brought together all relevant themes and topics. Furthermore, the regional and thematic meetings which have taken place had produced declarations which will also feed into the process and be taken into consideration by the Habitat III Bureau. Ms. Moreno emphasized that the contributions of the General Assembly of Partners (GAP) and the World Urban Campaign (WUC) through its Urban Thinkers Campuses (UTCs) were of crucial importance to this process.

She informed the attendees the Zero Draft of the New Urban Agenda would be ready between 4-6 May 2016. She also mentioned that the Habitat III Bureau members have already prepared an outline of the New Urban Agenda, structured into three parts (Vision, Action, and Evaluation). Following the release of the Zero Draft, the Habitat III Secretariat will hold informal hearings for local authorities and civil society organizations, in May and June 2016. The informal hearings would give these groups an additional channel to contribute to the Zero Draft. The adoption of the New Urban Agenda would then take place at PrepCom3 in Surabaya/Indonesia (25-27 July 2016), in preparation for the Habitat III Conference in Quito/Ecuador (17-20 October 2016).

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<sup>1</sup> Annex A: SCM14 List of Participants

<sup>2</sup> Annex B: SCM14 Agenda

Ms. Moreno also elaborated on the different activities that will take place during Habitat III. She mentioned the Habitat III Village, to showcase of Urban Solutions and allow for guided walks through the city of Quito, as well as the Habitat III Exhibition with traditional booths, and a Stakeholders Forum with Assemblies and Roundtables. Ms. Moreno further emphasized the need to bring all partners and stakeholders to the table, and to increase the outreach and campaign efforts in the coming months, as well as beyond Habitat III.

Following the short briefing, Ms. Daria Cibrario (Public Services International – PSI) noted that her organization aims to make a significant contribution and would like to receive more details on the registration and application modalities for Quito, such as the application for side events. Ms. Moreno explained that more detailed information would be posted on the Habitat III website within one week, noting that the available slots for side events at the 3<sup>rd</sup> Preparatory Committee (PrepCom3) in Surabaya would be less than at the previous PrepComs. Furthermore she noted that the procedure for side events at the Habitat III Conference and Stakeholders Forum would follow that of the World Urban Forums (WUF), meaning that an organization would be able to apply for only one event per event type (side event, networking event, training event). The Stakeholders Forum has been approved by the United Nations General Assembly, and will take place from 15-21 October 2016, following the same structure and format of a WUF. The aim of the Forum is to create space for discussions on how to implement the New Urban Agenda. Following a question of Mr. Jose Siri (UNU-IIGH) on available information on the Habitat III exhibition, Ms. Moreno explained that partners' expression of interest to be part of the exhibition could be accepted now and should be submitted via email. However, the formal applications are not yet open as the Habitat III Secretariat is awaiting final details on the pricing schemes.

Mr. Ismael Fernandez y Mejia (Habitat Professionals Forum) raised concerns regarding the available accommodation options in Quito. Ms. Moreno explained that an Information Platform will be provided by the Ecuadorian Ministry of Tourism, where all hotel offers and tourist information will be made available. She noted that hotel pricings are currently being negotiated, and that the metropolitan area of Quito will also offer accommodation options in areas located within a one-hour drive from the city center.

Ms. Jane Katz (Habitat for Humanity International) asked if the side events would follow any specific themes, which Ms. Moreno answered by explaining that the Stakeholders Forum aims to reflect the discussions of the preparatory process, as well as the efforts of the WUC Special Initiative, the General Assembly of Partners.

Mr. Francois Baillon (FIDIC) noted that the implementation of all the discussed topics should be the central objective of the Quito process, and that The City We Need 2.0 as well as the Urban Solutions should lead to a discussion on practical implementation. Ms. Moreno explained that there will be a so-called “Quito Implementation Agenda”, in which governments, stakeholders and local authorities will commit themselves to the implementation of the New Urban Agenda. She noted that the New Urban Agenda focusses on the normative approach and the framework for the next 20 years, whereas the Quito Implementation Agenda will focus on implementation and Urban Solutions. In this regard Mr. Baillon raised concern on how The City We Need 2.0 would feed into these processes, and that his organization would like to see it highlighted prominently. In reply, Ms. Moreno challenged the WUC to start a discussion on what they want to achieve with The City We Need 2.0. Referring to the United Nations General Assembly Resolution A/C.2/70/L.61<sup>3</sup>, Dr.

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<sup>3</sup> Annex C: UN General Assembly Resolution A/C.2/70/L.61

Birch then explained that the GAP will use two main inputs for its outcome document: the Policy Units, as well as the 11 Regional and Thematic Conference outcomes. She noted that The City We Need 2.0 is also part of this process, and that it will be incorporated into the GAP outcome document. Ms. Moreno continued the discussion, by describing the Quito Implementation Agenda as a recommendation making document, and explaining that it will not be brought before the UN General Assembly. She mentioned that the Quito Implementation Agenda could be the space where the World Urban Campaign, The City We Need 2.0 and the Urban Solutions could fit in. Mr. Baillon expressed a further concern about the connection of the SCM14 discussions and Habitat III. This concern was shared by Mr. Paul Zimmerman (Designing Hong Kong) in regard to the stakeholders' participation at the official Habitat III processes. Ms. Moreno reiterated that stakeholders have had many opportunities to join the formal processes, and will continue to do so, noting however that the intergovernmental process remains in its known format. Making reference to UN General Assembly Resolution A/70/473<sup>4</sup>, Ms. Moreno informed the meeting attendees of the informal hearing sessions from April – June 2016, where local authorities as well as stakeholders will be able to read and comment on the Zero Draft of the New Urban Agenda. She added that stakeholders have been and still are able to attend all events as observers, and encouraged them to do so. She also added that voluntary contributions to the process are key, and that these will assist in finalizing the New Urban Agenda in time for PrepCom3. Mr. Christopher Dekki (Communitas Coalition) noted that voluntary commitments are related to partnerships in the Habitat III process, and that a discussion on how to treat these voluntary commitments is required. Ms. Moreno agreed that coherence is needed, as there are ongoing talks on how voluntary commitments can be active through implementation platforms.

Mr. Bert Smolders (Arcadis Shelter) requested if the Habitat III Secretariat could provide an overview of national committees and respective contact persons, in order for stakeholders to be able to follow up on their governments' actions, and to advocate for The City We Need 2.0. Ms. Moreno regretted, explaining that contacts with the relevant Ministries should be made directly. Ms. Rose Molokoane (SDI) added that this is a key point for her organization, as their success on the ground is strongly linked to their connection with the governments. She also said that the participation in the informal hearings is critical, which Ms. Moreno agreed to by clarifying that all civil society organizations are invited to these hearings, as well as all GAP members. In this regard Mr. Siri requested to know the details of participation, and how to receive such information. Dr. Birch reminded the attendees that all WUC partners are by right members of the GAP, and encouraged WUC partners to register online.

Ms. Moreno also reminded the meeting attendees that the World Urban Forum 9, in 2018 in Kuala Lumpur/Malaysia would offer the chance to evaluate the New Urban Agenda and the Quito Implementation Agenda, but that a process in this regard is yet to be developed. A meeting participant suggested that the WUC Steering Committee should address this issue, and clearly articulate the process on how stakeholders can contribute to Habitat III and the New Urban Agenda, with the remaining time left before the Conference in Quito. Ms. Moreno stated that there are many tools and channels on how stakeholders can engage, but that the ultimate decision of what will be included in the New Urban Agenda will remain with the Member States. No expectations on what will be considered should be created at this stage. At the same time, Ms. Moreno congratulated the The City We Need and Urban Thinkers Campuses processes, as well as the Urban Solutions submissions, but repeated that these are voluntary commitments, that will feed into the Quito Implementation Agenda and the WUF9.

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<sup>4</sup> Annex D: UN General Assembly Resolution A/70/473

Ms. Emilia Saiz (UCLG) added to the discussion by highlighting an example from her organization and the local authorities. In their case, they believe that these processes should not be solely driven by governments, as they fear that the Agenda might not be in favour of local authorities' roles. Local authorities are advocating for multilevel partnerships, and a new way of thinking in regards to implementation. They therefore want to be in a position to define the Quito Implementation Agenda, and will start a conversation with stakeholders on how this can be facilitated. In this context Ms. Saiz asked about the political commitment at Habitat III, and which Ministers will be joining the meetings. Ms. Moreno clarified that that at Habitat III, either Ministers of Foreign Affairs or Heads of State will be present. During the informal hearings in New York, Ministers of Foreign Affairs are invited, whereas at PrepCom3, there will be 'line' Ministers. In this regard Mr. Aashish Khullar (Children and Youth International) asked if there are any specific regulations for these meetings, and suggested that stakeholders should speak to Member States well in advance to be able to influence the discussions. Ms. Moreno replied that recommendations on how such conversations could be facilitated are welcome. She also noted that it cannot be guaranteed that Member States will attend the informal hearings.

Ms. Moreno continued by posing a question to the meeting attendees, asking to hear about their expectations in the next month's regarding the stakeholders' process. Ms. Saiz made reference to the issue papers, saying that in her opinion there are few new and innovative issues, however, she would like to know how Member States will react to these. Additionally, she stated that her organization would like to see other constituent groups participate in the informal hearings with local authorities associations (16-17 May). Mr. Ballion clarified that his expectation in participating in this process is that governments will listen to stakeholders' voices, as the stakeholders have made tremendous efforts and would like to see The City We Need 2.0 to be discussed at the Habitat III Regional Meeting for Europe in Prague. Ms. Moreno made clear that such a discussion would have had to be proposed to the Regional Meeting. Dr. Birch intervened, stating that she had been invited as a speaker in the opening plenary, and that she would speak of the World Urban Campaign, the Urban Thinkers Campuses and the General Assembly of Partners. She added that The City We Need 2.0 will be added to the GAP outcome document as an annex. Mr. Baillon requested that a roadmap be developed, in which the opportunities for inputs to the GAP outcome document are outlined. Ms. Moreno emphasized that the door of the United Nations is always open, and that stakeholders' voices are very important.

Ms. Shipra Narang Suri (ISOCARP) recognized that there are multiple civil society inputs to the Habitat III process, and that it must be clear that Member States have committed themselves to consider two sets of documents: the policy units and the declarations of the regional and thematic meetings. The aim of the SCM14 should be to discuss how The City We Need 2.0 can feed into the formal and informal mechanism.

Ms. Lucy Stevens (Practical Action) explained that her organization would use The City We Need 2.0 as a reference document for their own work, however, it must be clarified how national and local governments can be held accountable in implementing the points raised in The City We Need 2.0.

Ms. Jin Sook Lee (BWI) requested that the SCM14 should focus on the implementation of all these documents after Habitat III. Mr. Stefan Schurig (World Future Council) added that there already seems to be an exchange between governments and stakeholders, giving an example of the German National Habitat Committee which is already using The City We Need 1.0.

Ms. Moreno closed her briefing and the discussion by offering to meet attendees to explore multiple avenues for the integration of The City We Need 2.0. She reiterated that the Habitat III Secretariat will support the WUC Steering Committee's efforts, but that decisions on the launch and distribution of The City We Need 2.0 would have to be made.

## **2. UPDATE BY GAP PRESIDENT**

Dr. Birch, in her role as the President of the General Assembly, gave an update on the GAPs activities to the SCM14 meeting attendees. She briefly explained how the World Urban Campaign partners developed this special initiative in Caserta/Italy at the first Urban Thinkers Campus in October 2014, and then invited the GAP Partner Constituent Group Chairs present at the SCM14 to identify themselves. Dr. Birch also informed the meeting attendees that the GAP has considerably grown, with more than 1000 membership registrations, and an even larger representation of people all over the world.

Making reference to The City We Need 2.0, Dr. Birch emphasized that the GAP is one channel through which The City We Need 2.0 will be advocated for. The aim of GAP is to magnify the many voices, and include The City We Need into the draft GAP outcome document, titled *Partnerships for the New Urban Agenda*<sup>5</sup>. Dr. Birch elaborated that a proposal has been made on how stakeholders should be involved, and that the full text of The City We Need 2.0 would be annexed to the document, as it is an extremely valuable input from the Urban Thinkers Campuses. Dr. Birch further explained that the GAP would communicate this accordingly to the Habitat III Bureau, with whom they report to periodically. She also noted that member states have expressed their interest in all these processes, including The City We Need 2.0.

## **D. PROGRESS REPORTS**

### **1. WORLD URBAN CAMPAIGN SECRETARIAT PROGRESS REPORT**

Christine Auclair, Project Leader of the World Urban Campaign, joined in welcoming the WUC partners to Prague for the 14<sup>th</sup> World Urban Campaign Steering Committee, recognizing new attendees to the meeting and noting that the WUC family is growing. She presented the WUC Secretariat Progress Report<sup>6</sup>, covering the period from 1 September 2015 to 29 February 2016. The presentation<sup>7</sup> included the introduction of new WUC partners and agreements. The WUC now has a total of 135 partners. The current partners are made up of 4 Sponsors, 40 Lead partners, 66 Associate partners, 20 Members and 5 Media partners. Ms. Auclair added that a number of private sector companies have approached the WUC, and that additional financial support is expected.

Ms. Auclair briefed the Steering Committee on communication and outreach activities of the WUC and mentioned the new WUC website, which was launched in December 2016. She also showed the updated [Urban Thinkers Campus \(UTC\) Page on the WUC website](#), which now features all UTCs that took place between October 2014 and February 2016. The WUC website also includes a page for [Urban Think Pieces](#),

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<sup>5</sup> Draft circulated on 15 March 2016, see also Annex E. Note: the GAP met on 19 March 2016 and amended this draft (meeting agenda and declaration to be shared with WUC partners)

<sup>6</sup> Annex F: WUC Secretariat Progress Report

<sup>7</sup> Annex G: WUC Secretariat Presentation

where individuals can submit their ideas and thoughts on a better urban future. Ms. Auclair invited all WUC partners to share a Think Piece. Ms. Auclair further mentioned the [recently launched WUC TV and The City We Need Series](#), with the aim to increase visibility and visualize The City We Need 2.0 through six thematic clusters. Additionally, Urban Solutions shall be showcased through the WUC TV, as well as Voices of the WUC partners. Ms. Auclair announced that WUC communications consultant Felix Vollmann will interview present WUC partners during the SCM14 and the Habitat III Regional Meeting in Prague for this purpose. The WUC newsletter #OnTheMove also continues to be a successful communication tool, with an increasing number of subscribers. In the past months, more than 100 stories have been published on the WUC website. Many of these stories are related to Citiscope stories, in particular those featuring Urban Thinkers Campuses. Additionally, the WUC is working on translating key documents into all 6 UN languages. On Social Media, the WUC continues to grow and reach out to a large number of people, especially through Twitter. The Hashtag #UrbanThinkers promoted by the WUC has reached more than 18 Million people in the past month, which is a success that the WUC should capitalize on now and in the post-Habitat III architecture. The National Urban Campaign activities have reduced in the past months due to the UTC and The City We Need 2.0 process; however, some UTCs have used the opportunity to launch national and thematic Urban Campaigns (Bangladesh, Mexico, and India).

Ms Auclair presented the WUC financial report, noting that the WUC budget is positive and that funding from existing donors as well as from new donors is expected. In this regard Ms. Auclair described the in-house agreement with the UN-Habitat Participatory Slum Upgrading Programme (PSUP), which will see the launch of an “Up for Slums” campaign. The WUC has been commissioned by PSUP to run the communications for this campaign.

Ms. Auclair then presented the unprecedented Urban Thinkers Campus process, which involved 7602 participants representing 2256 organizations from 122 countries. She noted that these figures speak for themselves, showing the strong involvement of stakeholders. Structured yet decentralized, this process has allowed for a not-yet-seen consensus building and definition of a joint statement: The City We Need 2.0. Ms. Auclair recognized and congratulated the present Urban Thinkers Campus hosts, who have made this success possible, with some organizations organizing multiple UTCs, such as Huairou Commission (4 UTCs) and World Vision (3 UTCs).

Following the UTCs, Ms. Auclair gave an overview of The City We Need 2.0, explaining that it is built on 10 principles and 10 drivers of change<sup>8</sup>. With reference to the afternoon session where The City We Need 2.0 would be presented in more detail, Ms. Auclair moved to the next point of her presentation.

Ms. Auclair introduced a proposal for a multi-stakeholder partnership on sustainable urbanization, which she presented at the High Level Committee on Programmes (HLCP) at its thirty first session at the World Meteorological Organization Headquarter in Geneva on Tuesday, 8 March 2016. She explained that the HCLP has prepared a paper on “*Urbanization and Sustainable Development: A United Nations System Input to a New Urban Agenda*”, and that it has been proposed to implement the New Urban Agenda through a multi-stakeholder partnerships platform. The World Urban Campaign has been suggested become the interface for this platform for all UN agencies. To play a more catalytic role, the WUC could become a hub for United Nations agencies to build partnerships and implement concrete alliances in the Post-Habitat III era at the

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<sup>8</sup> Annex I: The City We Need 2.0

global and national level, turning the existing World Urban Campaign into “WUC 3.0”, an idea proposed by the Executive Director of UN-Habitat, Dr. Joan Clos. Through such a platform, issue-based initiatives on urbanization could be developed, and be shared through various advocacy, knowledge sharing and consensus-building channels. In this regard Ms. Auclair clarified that the WUC Steering Committee would have to define how UN agencies can join the WUC, and that a new partnership category is required for this purposes, as well as a UN Steering Group within the WUC. Ms. Auclair continued to elaborate the vision for a future WUC 3.0 in the Post-Habitat 3 era, explaining that it could be built on 3 pillars: 1/ The City We Need 2.0 legacy; 2/ the Urban Thinkers Campus model as a people-centered engagement process; and 2/ the UN agencies joining the WUC to catalyze partnerships and implementation. She added that the WUC Working Group 4 could take up this topic, suggesting a strategic participation of WUC partners at the informal hearings from April – June 2016.

Mr. Xavier Crepin (AdP) summarized that the multi-stakeholder proposal involving UN agencies is a good opportunity to bring actionable discussion points to Member State level. This way, governments could be sensitized on The City We Need 2.0 and elevate this document to a higher level in the Sustainable Development Agenda. Mr. Fernandez as the Chair of Working Group 4 added to the discussion that he is in favour of such ideas, and that particularly in this context the WUC must be strengthened, and the relationship with the GAP clarified. Ms. Stevens agreed that the proposal is exciting; however the active participation of stakeholders in the WUC must be retained. Ms. Auclair confirmed that a balanced participation of UN agencies should be the basis for the multi-stakeholder platform. Mr. Eric Huybrechts (IAU-IDF), Mr. Jean Felix (FIDIC) and Mr. Schurig added their positive voices to the proposal.

## **2. WORLD URBAN CAMPAIGN PARTNERS’ REPORTS**

In the interest of time, Dr. Birch asked partner organizations to avoid making oral presentations of their progress reports. All partners reports submitted to the WUC Secretariat are available in Annex H.

## **E. THE CITY WE NEED 2.0**

Mr. Nicholas You (Honorary WUC Steering Committee Chair), Chair of WUC Working Group 1 “The City We Need 2.0 Drafting Committee”, took the floor to present the drafting process as well as the outcome document. Mr. You emphasized that this effort is unprecedented, and that he has never witnessed such an inclusive process in his own career. The involvement of so many people, constituencies and organizations to build consensus in such a way is remarkable, and must be celebrated.

Mr. You gave a brief background on the process, explaining that The City We Need 2.0 is based on The City We Need 1.0, which was reviewed by all participants of the 26 Urban Thinkers Campuses over the past months. The recommendations made by these UTCs were submitted to the WUC Secretariat as reports. The Secretariat then analyzed all the outcomes of the UTCs, and extracted the key findings, to produce a compilation, shared with the Drafting Committee, in order to prepare a draft of The City We Need 2.0. This draft was circulated twice to all WUC partners for comments, additions and objections. The document was then finalized on Saturday, 12 March 2016 for final presentation in Prague at the SCM14.

Following an objection of the Huairou Commission and PSI, and a slightly revised text in this regard, a brief discussion followed if further inputs could be made to the document at this stage. A point of order by

multiple partners was agree to, and further commenting and additions were closed. The City We Need 2.0 was then unanimously adopted<sup>9</sup> by all WUC partners present on 15 March 2016.

## **F. WUC & THE WAY FORWARD**

This section aims to illustrate the discussions held on both days of the SCM14, and provides a summary of topics and decisions made by the WUC Steering Committee. It was noted that new partners must be briefed accordingly by the WUC Steering Committee Chair at the beginning of every future SCM on past processes and decisions made, as the current in-depth discussions may lead to confusion amongst new partners.

Following the presentation and adoption of The City We Need 2.0 on Day 1, Mr. You reiterated the need to discuss the way forward on how The City We Need 2.0 can be used in future. He insisted that we must capitalize on the fact that this is the first time that non-State actors have developed a joint statement in this nature and format. He reminded the meeting attendees of the briefing by the Habitat III Secretariat Coordinator, and that the official process for inputs to the New Urban Agenda is clear, and highlighted the importance of the Habitat III Regional Meeting for Europe to advocate for this document. The European Region in the UN covers Europe, North America, Japan, Russia and Australia, and everyone present in Prague should now enter the political process to make sure The City We Need 2.0. Concretely, this means that all WUC partners have the responsibility to advocate for it and make sure that those who are in a position to negotiate the New Urban Agenda are aware of The City We Need 2.0 and have read at least the 10 principles. Mr. You encouraged partners to circulate the document widely. He added that the informal hearings in June would be another opportunity to disseminate the document, as well as the remaining thematic and regional meetings. Mr. Siri requested that the document should be translated in all 6 UN languages, which the WUC Secretariat confirmed. Mr. You emphasized that all partners should now use and defend the contents of The City We Need 2.0. Ms. Auclair added to the discussion that all WUC partners, existing and new, should now commit to The City We Need 2.0 principles, the same way that they have committed themselves to the Paris Principles. The necessary amendment of partnership documents will be done by the WUC Secretariat.

A general discussion on the need for parallel advocacy efforts was started, which concluded on the agreement that all available channels must be used to guarantee the impact of The City We Need 2.0. Mr. You reminded the attendees that the New Urban Agenda will be drafted until the very last minute before the Habitat III Conference. Mr. Siri stated that the multiple number of documents in discussion is a confusing aspect, as it is not clear who can contribute to which document to what extent (i.e. 1. Zero Draft of the New Urban Agenda, 2. TCWN 2.0, 3. the GAP outcome document and 4. the Quito Implementation Agenda).

Mr. Jeffrey Soule (American Planning Association) expressed that uniform talking points for all partners are required in order to achieve successful advocacy, as well as an executive summary of the document. Mr. Zimmermann asked if The City We Need 2.0 should have an additional section on the implementation of all the issues after Habitat III, which would allow civil society to hold their governments accountable. Mr. You explained that in the current status, The City We Need 2.0 is not yet part of the official governmental negotiation process. Mr. You further explained that the Bureau has just recently started discussions on commitments and implementation. This vocabulary is now part of the official process, and is something that the WUC partners need to define for themselves, as the governments' perspective is that implementation is

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<sup>9</sup> Annex I: The City We Need 2.0

a national matter. Mr. You suggested that civil society monitors and evaluates the national implementation of recommendations made in the Habitat III presentation. Mr. Dekki highlighted that new actors in the implementation field must be considered, and that the discussion on how multi-stakeholder partnerships (MSPs) roles in implementation can be defined should be related to the ongoing discussions in New York. Mr. Felix added that clarity on who is involved in all these processes is needed in order to define what implementation means for civil society.

Mr. Schurig suggested that success indicators for The City We Need 2.0 should be defined, in order for the WUC partners to be clear about the best possible outcome. He expressed concern that without such a definition the way forward would be difficult to design. Mr. You pointed out that, in his opinion, The City We Need 2.0 would be a success if its language were used in the New Urban Agenda. Mr. Schurig added that another success indicator could be the use of The City We Need 2.0 in National Urban Policies. Ms. Auclair reminded the attendees that the purpose of the Urban Solutions section is to showcase how the ideas reflected in the principles of The City We Need 2.0 can be achieved. Ms. Saiz asked about the timeline for the finalization of the Urban Solutions section in The City We Need 2.0 and requested that the Manifesto of UCLG should be added as a footnote to The City We Need 2.0. Ms. Maruxa Cardama (Communitas Coalition) discussed the importance of the document in its current state, and that it should now be used to influence the New Urban Agenda with a collective vision. She expressed concern about the timeframe to finalize the Urban Solutions section, stating that it might take too long to complete this section in order to still be able to contribute to the New Urban Agenda. Mr. Rainer Kern (City of Mannheim/STIRN) agreed to Ms. Cardama's comments, adding that more responsibilities to local authorities must be part of this discussion, as Urban Solutions will be found and implemented in cities. Ms. Auclair pointed out the need to peer-review all Urban Solutions submitted to the WUC, and to select key solutions to illustrate the drivers of change. In this regard Mr. You proposed a committee on Urban Solutions that will define a credible peer review mechanism, and that would spell out the processes of submission of Urban Solutions, as well as the review mechanisms and definitions. The selected Urban Solutions would then be the main arguments used to follow up with governments on the implementation of the New Urban Agenda. He appealed to the attendees that Urban Solutions which propose new ideas that do not yet exist are crafted. Ms. Stevens noted that some of the challenges outlined in The City We Need 2.0 are not new; however, as they have not been implemented, Urban Solutions for existing challenges are equally important. Ms. Auclair repeated the importance of a strong communication and outreach strategy to promote Urban Solutions and engage the relevant target groups. Ms. Regitze Hess (IFHP) added that partners should also increase their outreach and communication efforts in this regard. Mr. Siri agreed to this point, suggestion to package the Urban Solutions in an advocacy strategy for all WUC partners. Ms. Katz added that the implementation of the proposed Urban Solutions must also be monitored, and relevant indicators should be developed. Ms. Martha Lora Tamayo Vallvé (CNJUR Europe) agreed that an evidence based approach to the Urban Solutions review mechanism is required, and that the legal frameworks in which these Urban Solutions aim to fit are analyzed. Mr. You took note of this part, explaining that governments actually want examples of practical legislation, and that this should be part of the Urban Solutions. Mr. Schurig suggested that any Urban Solutions used to illustrate The City We Need 2.0 principles should note that these are merely recommendations, and not an exhaustive list of ultimate solutions. Ms. Auclair added that it would be beneficial to consider a second round of Urban Thinkers Campuses be held after Habitat III, focusing on the implementation of the respective outcome documents as well as on Urban Solutions.

Mr. Soule, Mr. Felix and Mr. Smolders discussed how The City We Need 2.0 could be implemented on a local level, and that all persons, not just national and local governments, have the responsibility to implement this document. Mr. You reminded the attendees of the need to formulate ideas and solutions in a concise way, as a joint vision. This would allow for the ideas to be presented to governments in a professional manner. Ms. Suri fully supported these comments, and explained that The City We Need 2.0 is strong enough to stand on its own. The GAPs endorsement of this document by adding it to the GAP outcome document would add value to it. Ms. Suri explained that the aim of this would be to give it even more strength, rather than subsuming it.

On Day 2, the discussion on how The City We Need 2.0 can be used to the advantage of all WUC partners continued, where Mr. Kern and Mr. Ishtique Zahir (UIA) raised questions on how to ensure governments do not only know but use the document. Dr. Birch added that the lifetime and presence of documents should be defined, as well how it can stand on its own as well as be part of the GAP outcome document and finally, how partners can commit to action to implement the document. Mr. Jerko Rosin (Parliamentarian for Habitat) emphasized that the Post-Habitat III relevance should be the main focus of the Steering Committees work.

On Day 2, the GAP membership process was discussed amongst the attendees. It was clarified that as per the GAP constitution, WUC partners are de facto members of GAP. However, in reality, organizations have to apply to become members of GAP by selecting a constituent group they want to be part of. This mechanism is confusing to many, and must be made clear. In the regard Mr. Crepin expressed a security concern about the process of signing up for a GAP membership, as there no formal background check done on individual and/or organizational registrations. Mr. Crepin noted that this issue must be addressed urgently.

On both days of the SCM14, a discussion was held on the relationship between the WUC and its special initiative GAP, in particular in regard to the formulation of a post-Habitat III framework. Questions were raised what role the GAP aims to play in such a framework, and what its own proposal on “Partnerships in the New Urban Agenda” means practically. Ms. Suri reminded the attendees that the GAP is the key civil society platform, which has been mentioned in several resolutions, and that the main purpose of GAP is to bring civil society perspectives to the Habitat III discussion table. Mr. Smolders agreed that GAP is very useful for the Habitat III process; however noted that a duplicate organization is not needed, as everyone recognizes the WUC as the post-Habitat III platform. Dr. Birch confirmed that there is no intent to have a duplicate organization and referred to Ms. Auclair’s presentation, where the future WUC 3.0 was mentioned. She suggested that WUC 3.0 should be a global partner’s platform, which requires an evaluation of previous success of the WUC, as well as analysis of the new opportunities arising after Habitat III, which the WUC needs to adapt to – also in regard to how civil society is seen by member states. Mr. Fernandez stated that he sees a problem with the path taken by the GAP. There is a communication problem, as the success of GAP blurs the fact where the GAP comes from: it comes from WUC. Ms. Saiz said that the ongoing discussions seem to talk about organizations, however, in her view, the WUC is not an organization and GAP is not an organization. The WUC is a campaign with a lot of flexibility. Nevertheless, the GAP has been very successful in ensuring the inclusion of constituent groups and the simple fact that it is mentioned in a resolution is a great success. Ms. Auclair reminded attendees of the institutional process, stating that WUC is not an organization, but an initiative of UN-Habitat, and was approved as such by Member States through the UN-Habitat Governing Council in 2008. GAP has been recognized as a mechanism, not as a part of an organization. The WUC Steering Committee is an advisory body to UN-Habitat Executive Director, who is de

facto the head of the WUC. Ms. Auclair further stated that the new proposals by GAP in their draft outcome document shared with the WU Secretariat by the GAP Executive Committee on 15 March are raising questions and concerns on the role of the existing advisory body which need to be clarified, as the WUC is already located in an approved structure. Ms. Auclair confirmed with concern that the WUC Secretariat, therefore UN-Habitat, has not been kept informed about the proposals of GAP accordingly. In this regard Ms. Auclair requested that an official reporting from the GAP to the WUC SCM is done regularly and consistently. Mr. Khullar remarked that the GAP is a coordinating entity to bring together stakeholders, whereas WUC is independent of the intergovernmental process. GAP is meant only for this specific process, and will finish with Habitat III. He however emphasized that the WUC SCM needs to ensure that stakeholders have a role in the post-Habitat III architecture. Ms. Suri explained that this is the aim of the GAP outcome document, in which the GAP tries to secure space for stakeholders in the follow up of the New Urban Agenda in all its facets, by asking member states to recognize the roles, responsibilities and capacities of stakeholders. What mechanism and details and shapes this will take will be decided by the member states, as the GAP outcome document is simply a proposal. Ms. Molokoane requested that the outcome document of GAP as well as The City We Need 2.0 should keep in mind the grassroots perspective, which aims to use both documents as tools to talk to respective governments with the ultimate goal of holding governments accountable to deliver the key requests of grassroots organizations. Ms. Katia Araujo (Huairou Commission) requested that the details of this proposal should be interrogated within the WUC, and the content of this document be more widely shared. In this regard it was decided that GAP decisions should not necessarily be reviewed by the WUC SCM, but that the interaction and communication must be strengthened. The WUC Secretariat proposed that a Q&A section on the WUC website could be developed, with accessible language on the process as well as definitions and explanations of the special initiatives.<sup>10</sup>

Mr. Giovanni Campus (University of Sassari) requested that Dr. Birch explains the process on how new constituent groups could be proposed, by stating that he attended the inaugural Urban Thinkers Campus in Caserta where he already proposed two new groups. Being one of the newer WUC partners, he stated that it is not clear if such a request should go through the WUC or the GAP, which was clarified by Dr. Birch; explaining that Mr. Campus should become a GAP member and make his proposal within the GAP constituent group framework.

Taking note of the GAP constituent group structure, Ms. Auclair proposed that the WUC Standing Committee should be made up of representatives of all GAP constituent groups<sup>11</sup>, and elections for this purpose should take place at the 15<sup>th</sup> WUC Steering Committee, which will be held just before the 3<sup>rd</sup> Preparatory Committee for Habitat III, on 24 July 2016 in Surabaya/Indonesia. The WUC SCM endorsed this proposal.

Mr. Fernandez rounded off the discussion on Day 2, stating that the question is not if WUC, the UTCs, GAP or The City We Need 2.0 are successful. The success is very clear, and it must be discussed how this can be capitalized, in particular by defining how the different components are linked to each other and how they can form the proposed WUC 3.0.

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<sup>10</sup> Post-SCM14 discussions: the WUC Secretariat has offered its existing channels to increasingly promote the GAP activities; by (amongst others) sharing relevant information provided the GAP President and Vice-President via the WUC mailing list, WUC website and WUC social media channels.

<sup>11</sup> At the time of the SCM14, the GAP had 14 constituent groups. On 19 March, the GAP decided upon a 15<sup>th</sup> group on Older Persons.

## G. REORGANIZATION OF THE WUC WORKING GROUPS<sup>12</sup>

Following brief presentations of the Working Group chairs on Day 1 of the SCM14 (summaries provided in Annex J), on Day 2 Dr. Birch summarized the need to reconstitute the current WUC working groups and led a discussion on how the existing groups could be more effective, and if new groups were required. A short discussion took place, and the Steering Committee then agreed on the following five new working groups<sup>13</sup>, defined as follows (background and current status described below):

### 1. WORKING GROUP: THE CITY WE NEED 2.0 AND URBAN SOLUTIONS

At the 12<sup>th</sup> WUC Steering Committee (Nairobi, April 2015), the Draft GAP Constitution and the agenda for the inaugural meeting on 13 April 2015 was reviewed and endorsed. It was decided that the original City We Need 1.0 be revised and developed, in particular through partners' contributions and recommendations of Urban Thinkers Campuses.

At the 13<sup>th</sup> WUC Steering Committee meeting (New York City, October 2015), the attendees decided to reconstitute the WUC Working Groups, and found that a new working group – the City We Need Drafting Committee – is required, in order to consolidate partners' inputs and recommendations, and to draft “The City We Need 2.0” for submission to the GAP, and ultimately for consideration by the Habitat III Bureau as a contribution towards the New Urban Agenda. This Drafting Committee, consisting of WUC partner representatives, was tasked with the compilation of the 26 Urban Thinkers Campus reports, as well as the actual drafting of TCWN 2.0. After a series of telephone conferences, the Drafting Committee held its final meeting from 29 February to 2 March 2016 in Nairobi/Kenya and virtually via Webex, involving 25 members of the group, to finalize the final draft of The City We Need 2.0, based on the UTC reports submitted to the WUC Secretariat.

The final draft is adopted unanimously by the World Urban Campaign Steering Committee on 16 March 2016 in Prague/Czech Republic ([DOWNLOAD ADOPTED VERSION HERE](#)). The City We Need 2.0 will now be translated into all 6 United Nations languages, to be disseminated widely and to be used as a reference document for all stakeholders and governments dealing with housing and sustainable urban development. Furthermore, the recently launched WUC TV and its “The City We Need Series” (Read: [WUC goes TV! Launching the World Urban Campaign TV and The City We Need Series](#)) will be the vehicle to illustrate the 10 principles of The City We Need 2.0, and to disseminate the ideas and urban solutions for the practical implementation of this common vision.

Following the adoption of The City We Need 2.0 at the 14th WUC Steering Committee meeting (Prague, March 2016), the attendees of the meeting tasked this Working Group, chaired by Mr. Nicholas You (Honorary WUC Steering Committee Chair), to peer-review the more than 100 Urban Solutions which were submitted to the World Urban Campaign. Furthermore, upon request of the Steering Committee, an extended Call for Urban Solutions will be made by the WUC Secretariat before mid April 2016.

More information and the Terms of Reference of this Working Group is available online: <https://docs.google.com/document/d/176loQrBNMhMdoD2xIhYJR7Plx7wNOjtxMIDkHWWQL8w/edit?usp=sharing>

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<sup>12</sup> At the SCM13, the question was raised if a representative of an organization could be part of more than one working group, and it was decided that he/she could so serve.

<sup>13</sup> Annex J: WUC Working Groups 1-5 TORs and list of members. All partners are encouraged to sign up.

## **2. WORKING GROUP: INDICATORS & MONITORING**

Monitoring has been a key component of the World Urban Campaign since its inception. The adoption of the United Nations Sustainable Development Agenda and the 17 Sustainable Development Goals (SDG11), presents continuous opportunities to revisit benchmarking and assessment tools to review progress, particularly to monitor the implementation of a SDG11. The Habitat III Conference also presents an extraordinary opportunity to showcase the remarkable advances in urban data analysis/benchmarking tools that have evolved over the past 20 years.

At the 13<sup>th</sup> WUC Steering Committee meeting (New York City, October 2015), the attendees decided to reconstitute the WUC Working Groups, and found that a new working group – the Monitoring and Indicators Group – is required.

At the 14<sup>th</sup> WUC Steering Committee meeting (Prague, March 2016), the attendees decided that the group should continue its work, and, chaired by Ms. Lucy Stevens (Practical Action), focus specifically on the monitoring of the implementation of The City We Need 2.0, the New Urban Agenda and the Quito Implementation Agenda.

More information and the Terms of Reference of this Working Group is available online: <https://docs.google.com/document/d/1Rnh30IIMUt7A4OCpvKhg6lzR4Ap7ZUQSpLru5qAnkby/edit?usp=sharing>

## **3. WORKING GROUP: COMMUNICATION, OUTREACH & EVENTS**

Communication has been a key component of the World Urban Campaign since its inception. At the first Steering Committee (Barcelona, 2009), the partners decided to form a Communication Working Group to focus on messaging, outreach and dissemination as essential component of the Campaign. The Working Group on communication has developed key messages over time and agreed on several modus operandi to disseminate them. They have employed the WUC website as the main platform and the World Urban Forum as the key global event to reach out to multiple audiences. Partners' events and activities have been instrumental in reaching out to larger networks in the thematic areas of the Campaign.

At the 13<sup>th</sup> WUC Steering Committee meeting (New York City, October 2015), the WUC Secretariat presented its various activities (new website, social media, newsletter, Urban Thinkers Campuses, National Urban Campaigns, etc.), and the attendees decided to reconstitute the WUC Working Groups, and found that a new working group – the Communication, Outreach and Events Group – is required.

At the 14<sup>th</sup> WUC Steering Committee meeting (Prague, March 2016), the attendees decided that the group should continue its work, chaired by Ms. Pilar Balbuena (WIEGO). Amongst others, the group should focus on an advocacy strategy for The City We Need 2.0.

More information and the Terms of Reference of this Working Group is available online: [https://docs.google.com/document/d/1o7T6Kea8DjHieRscbTgXL6SZh\\_4KP9BsoZyYR8AJw18/edit?usp=sharing](https://docs.google.com/document/d/1o7T6Kea8DjHieRscbTgXL6SZh_4KP9BsoZyYR8AJw18/edit?usp=sharing)

## **4. WORKING GROUP: WUC 3.0**

Chaired by Mr. Ismael Fernandez (HPF), the group was tasked to initiate a long-term planning process for the WUC, and define the structure of WUC 3.0. The group reiterated that both WUC initiatives (GAP and UTC) are successful, and that advantage must be taken of this success, but that the relationship between the WUC and GAP must be clearly defined. Mr. Fernandez presented a formula to explain his vision for WUC 3.0: WUC+UTC+GAP = WUC 3.0.

The group will develop recommendations for WUC and its future activities to be considered by the Steering Committee, considering that the WUC is the foundation and base for the future of partner's engagement after the Habitat III Conference and that it should be the convening body for all stakeholders interested in the Urban SDG, and the sustainable development process in general. In this regard the Working Group shall focus on discussing how UN Agencies be integrated into the WUC structure, in order to form a multi-stakeholder platform for sustainable urbanization. The group shall also discuss in which framework a second round of Urban Thinkers Campuses, focusing on implementation and Urban Solutions, can take place after Habitat III.

More information and the Terms of Reference of this Working Group is available online:

[https://docs.google.com/document/d/1YU0W86rgGWGIFNii7zhFRQ\\_knloJgNaucr785JYA69M/edit?usp=sharing](https://docs.google.com/document/d/1YU0W86rgGWGIFNii7zhFRQ_knloJgNaucr785JYA69M/edit?usp=sharing)

## **5. WORKING GROUP: IMPLEMENTATION**

At the 14<sup>th</sup> WUC Steering Committee meeting (Prague, March 2016), the attendees decided to constitute a new WUC Working Group to address the needs for mechanisms required for the implementation of the New Urban Agenda, the Quito Implementation Agenda and The City We Need 2.0 after the Habitat III Conference, articulated within the framework of the 2030 Sustainable Development Agenda. Mr. Eric Huybrechts (IAU-IDF) will chair this group. The group was also tasked to harmonize and possibly merge The City We Need 2.0 and the GAP outcome document for enhanced credibility and impact at and beyond Habitat III.

More information and the Terms of Reference of this Working Group is available online:

[https://docs.google.com/document/d/1\\_NLUAVL3\\_tgIXvxohmk6Z6YNxeAK8ZkLy!PqIjXXLQ/edit?usp=sharing](https://docs.google.com/document/d/1_NLUAVL3_tgIXvxohmk6Z6YNxeAK8ZkLy!PqIjXXLQ/edit?usp=sharing)

## **H. CONCLUSION**

Dr. Birch closed the meeting by summarizing what was discussed, and thanking all participants for their attendance, inviting them to actively participate in the reconstituted working groups, and to attend the 15<sup>th</sup> WUC Steering Committee, which will be held just before the 3<sup>rd</sup> Preparatory Committee for Habitat III, on 24 July 2016 in Surabaya/Indonesia (venue to be confirmed).